

SCHOOL OF FINANCE AND BANKING

MASTER BBA CURRICULUM

DEPARTMENT : ALL
PROGRAM : Bachelor of Business Administration (BBA)

Year of Study	Semester	Code	Course Title	Contact hrs/ week	Credit hrs
1	I	BUC 111	Communication Skills English/French I	4	4
		FIN 111	Fundamental Mathematics	4	4
		HRM 111	General Sociology	4	4
		HRM 112	Principles of Management	4	4
		FIN 112	Microeconomics	4	4
		ACC 111	Principles of Accounting I	4	4
			<i>Subtotal</i>	<i>24</i>	<i>24</i>
	II	BUC 122	Communication Skills English /French II	4	4
		FIN 123	Quantitative Methods I	4	4
		ACC122	Principles of Accounting II	4	4
		HRM 123	Organizational Theory and Behavior	4	4
		FIN 124	Information Technology I	4	4
		HRM 124	Business Administration	4	4
			<i>Subtotal</i>	<i>24</i>	<i>24</i>
2	I	BUC 213	Business Communication I	4	4
		FIN 215	Macroeconomics	4	4
		FIN 216	Information Technology II	4	4
		FIN 217	Quantitative Methods II	4	4
		ACC 213	Intermediate Accounting	4	4

		MKT 211	Business Ethics	4	4	
			<i>Subtotal</i>	24	24	
	II	BUC 224	Business Communication II	4	4	
		HRM 225	Human Resource Management	5	5	
		MKT 222	Principles of Marketing	5	5	
		FIN 2 28	Financial Management	5	5	
			<i>Subtotal</i>	19	19	
3	I		<i>Compulsory subjects</i>			
		HRM 316	Business Law	4	4	
		HRM 317	Entrepreneurship	4	4	
		FIN 319	Management Information System (MIS)	4	4	
			<i>Specialization</i>			
		FIN 31 10	Computer Applications in Finance	4	4	
		FIN 31 11	Management of Financial Institutions and Markets.	4	4	
		ACC 314	Advanced Accounting	4	4	
		ACC 315	Auditing	4	4	
		HRM 318	Industrial Relations	4	4	
		HRM 319	Industrial Psychology	4	4	
		MKT 313	Consumer Behavior	4	4	
		MKT 314	Industrial Marketing	4	4	
		+	One Elective Course	4	4	
		<i>Subtotal</i>	24	24		
		II		<i>Compulsory subjects</i>		
			FIN 3212	Elements of Taxation	4	4
			FIN 32 13	E-Commerce	4	4
			FIN 32 14	Business Statistics and Research Methods	4	4
				<i>Specialization</i>		
			FIN 32 15	Management of Financial Services	4	4
			FIN 32 16	Security analysis and Portfolio Management	4	4
		ACC 326	Cost Accounting	4	4	
		ACC 327	Corporate Accounting	4	4	
		MKT 325	Sales and Distribution Management	4	4	
		MKT 326	Advertising and Sales Promotion	4	4	

		HRM 32 10	Human Resource Planning	4	4
		HRM 32 11	Labor Law	4	4
		+	One Elective Course	4	4
			<i>Subtotal</i>	24	24
4	I		<i>Compulsory subjects</i>		
		HRM 41 12	Strategic Management /B. Strategy	4	4
		FIN 4117	Production and Operations Management	4	4
		FIN 4118	Project Management	4	4
			<i>Specialization</i>		
		ACC 418	Management accounting	4	4
		ACC 419	Computerized Accounting	4	4
		FIN 41 19	Management Control Systems	4	4
		FIN 41 20	Financial Statements and Analysis	4	4
		HRM 41 13	Management of Change & Development	4	4
		HRM 4114	Human Resource Development	4	4
		MKT 417	International Marketing	4	4
		MKT 418	Marketing Services	4	4
			<i>Subtotal</i>	20	20
	II		<i>Compulsory subjects</i>		
		FIN 42 21	International Business /World Economy	4	4
		FIN 42 22	Project Work in Finance	14	3.5
		ACC 4210	Project Work in Accounting	14	3.5
		HRM 42 15	Project Work in HRM	14	3.5
		MKT 419	Project Work in Marketing	14	3.5
			<i>Elective subjects</i>		
		ACC 4211	Public Sector Accounting	4	4
		ACC4212	Accounting and Financial Reporting	4	4
	FIN 42 23	Microfinance	4	4	

	FIN 42 24	Insurance & Risk Management	4	4
	FIN 42 25	Financing of International Business	4	4
	HRM 42 16	Public Sector Management	4	4
	HRM 42 17	International Human Resource Management	4	4
	MKT 42 10	Marketing Research	4	4
	MKT 42 11	Customer Relationship Management	4	4
	MKT 42 12	Retail Management	4	4
		<i>Subtotal</i>	<i>22</i>	<i>11.5</i>

In third year, each student will be required to choose 1 Elective. Offering of an elective depends on student's number and a decision of Head of Department.

Key:

- ACC: Accounting Department.
- BUC: Business Communication Department
- FIN : Finance Department
- HRM: Human Resource Management Department
- MKT: Marketing Department